



# CAPITOL MARCH FOR THE DREAM

honoring the past, impacting the future

## For Immediate Release:

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For information and detailed route information visit [www.mlk365.org](http://www.mlk365.org)

## **MLK365 announces Sacramento City College / Hughes Stadium as the new starting location for the 2015 Martin Luther King Jr. March.**

### **“Marching Makes a Difference!”**

*"Human progress is neither automatic nor inevitable... Every step toward the goal of justice requires sacrifice, suffering, and struggle; the tireless exertions and passionate concern of dedicated individuals."*

—Martin Luther King Jr.

On January 19, Sacramento will host the **34<sup>th</sup> Annual Capitol March for the Dream**, Northern California's largest Martin Luther King Jr. Day celebration. With 28,000 expected to participate, March organizers announced Sacramento City College and Hughes Stadium's parking area as the new starting location of the March.

“The March started at Sacramento City College some 34 years ago, and it makes sense for the march to circle back to where it all began, especially as Sacramento is fast becoming the destination place for Northern Californians to celebrate Martin Luther King Jr. With plenty of free parking, public transit in walking distance and great freeway access for those coming from out of town, it's the perfect place for the march.” said Sam Starks, executive director of MLK365.

“We took full advantage the symbolic importance of a street named, ‘Martin Luther King Jr. Blvd.’ to create a special leaders only introductory leg of the march called, ‘**The Extra Mile.**’ Like Dr. King, leadership sometimes means that you have to go the extra mile or carry an extra load in the service of others,” Starks said. The March will start when the extra mile marchers arrive at Sacramento City College.

“The Extra Mile is about teachers, pastors, law enforcement, political, civic and other leaders coming together to walk arm-in-arm in a public show of unity around continuing the march that King and other began. “We must learn to live together as brothers and sisters or perish together as fools,” Dr. King would commonly say. “For MLK365, the King Holiday is more a symbolic reminder that the true quest for civil rights and social justice is a slow and steady march for the dream.”

To register for the Extra mile, marchers can text “MLK365leaders” to 40691 or register on-line: [www.mlk365.org](http://www.mlk365.org)

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“The Diversity Expo will offer a full range of activities,” said Dr. Charlane Starks, the Expo Coordinator. “We’ll have speakers, crafts and educational materials for children of all ages. We’ll have a wisdom corner where our elders can share their experiences and several pavilions focused on Education, Careers, Health and other Resources.”

The Capitol March for the Dream is free to the public. For more information about the March visit text “MLK365” to 71441 or on the web at [www.mlk365.org](http://www.mlk365.org).

## MARCH FOR THE DREAM EVENT SCHEDULE:

- **THE EXTRA MILE (REGISTRATION ONLY):** Oak Park Community Center. [3425 Martin Luther King Jr. Blvd., Sacramento, Ca](http://www.mlk365.org)
  - **Purchase Shirts:** 7:30a.m - 8:30a.m.
  - **Leadership Opening Ceremonies--**8a.m.
  - **March Departs--**8:30a.m.
- **THE OFFICIAL MARCH STARTING LINE:** Sacramento City College/ Hughes Stadium. [3835 Freeport Blvd., Sacramento, CA. 95822](http://www.mlk365.org)
  - **Purchase Shirts:** 8a.m - 9:30a.m.
  - **Opening Ceremonies:** 9.m.
  - **March Departs:** 9:15a.m. – 9:30a.m.
- **THE MARCH RALLY:** West Steps of the California State Capitol [10<sup>th</sup> and L Street Sacramento, CA. 95814](http://www.mlk365.org)
  - **March Rally:** 10:45a.m.
  - **March Departs to Sacramento Convention Center:** 11:15a.m.
- **THE DIVERSITY EXPO:** Sacramento Convention Center. [1400 J Street Sacramento, CA. 95814](http://www.mlk365.org)
  - **March Rally:** 10:45a.m.
  - **March Departs to Sacramento Convention Center:** 11:15a.m.

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